



# A HIDDEN GEM IN THE HEART OF EUROPE

# WELCOME!

Click on the icons to discover more on each topic or view the whole presentation







# THE CAPITAL OF COOL FOR ...

Antwerp stands as the epitome of sophistication and grandeur. As a port city for centuries, this city has captivated travelers, merchants, artists, fashionistas from all over the world.



## ...VIBRANT FASHION MOGULS

ModeNatie is the creative fashion heart of Antwerp. It houses the Fashion Museum (Momu), the famous fashion department of the Royal Academy of Fine Arts and the Flanders Fashion Institute The Antwerp Six:

Walter Van Beirendonck, Dirk Bikkembergs, Marina Yee, Dirk Van Saene, Anne Demeulemeester and Dries Van Noten graduated from Antwerp's Fashion academy.



# ...ART LOVERS, DIAMOND MAGNATES

**RUBENS** with elegance and allure from the Baroque era

KMSKA Royal Museum of Fine Arts
MUHKA Museum of contemporary art

MAS Museum at the stream

Diamond museum - Antwerp has been the heart of diamond trade worldwide for more that 500 years! 84 % of all rough diamonds and 50% of all cut diamonds find their way to the city.



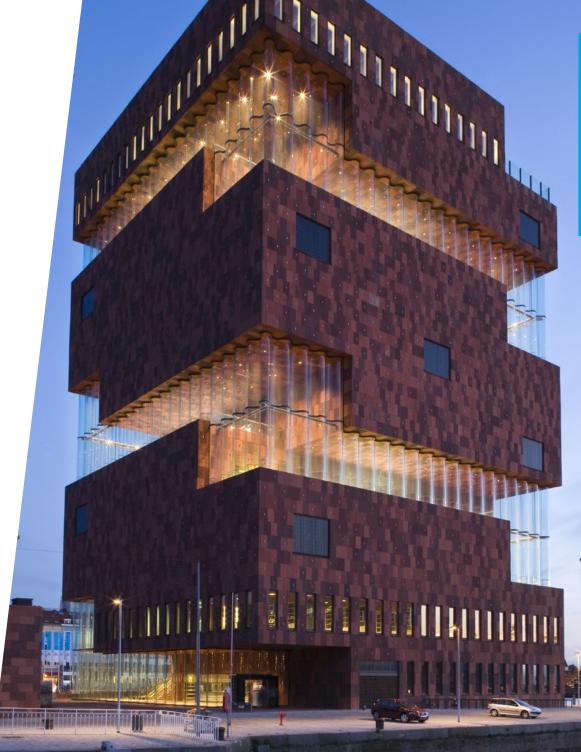
# ...CULINARY TYCOONS & DELICACIES

Fine dining: 17 Michelin star restaurants in Antwerp Typical Antwerp delicacies such as:

Bolleke De Koninck beer since 1833.

Elixir d'Anvers artisan herb-flavoured liqueur since 1863 Antwerp Hands biscuits since 1934. Protected by a patent Culinary Antwerp beef stew with French fries

Belgian chocolate experience in Antwerp





# ANTWERP BRUSSELS BELGIUM, FINLAND NORWAY SWEDEN NORTH SEA BALING SEA JUNEMA JRG. POLAND GERMANY UKRA NE FRANCE ROYANA SPAIN BLACK SEA THEREBURE

# WHERE WE ARE

- Belgium, one of the 6 founders of the European Union.
- Antwerp, only 45 minutes from the capital of the European Union, Brussels.
- Hilton Antwerp Old Town, centrally located on the Groenplaats square of the historic city center near the river Scheldt



 Direct flights to Brussels International Airport and Antwerp Deurne Airport from many international hubs such as Amsterdam, Paris, London,...



- From Antwerp Deurne airport 20 minutes
- From Brussels International Airport 45 minutes
- From Antwerp Central Station
   15 minutes



- Eurostar, high-speed train, connects Paris,
   London and major German cities to Antwerp within 2 hours.
- Direct rail link between Brussels International airport and Antwerp Central station taking only 30 minutes.
- Antwerp underground rail network will take you in 3 stops from Antwerp Central Station to the doorstep of Hilton Antwerp Old Town





1914 Bombing completely destroyed the building

• 1920 It was rebuilt and the façade became a landmark

 End 70's Current facade with dome as a whole was protected by Flanders Heritage because of the unique building structure.

 1993 Hilton puts it name on the former 'Grand Bazar' building.

Till 1784 Groenplaats was a cemetry and then idle land.

19th Century, the 'Groenplaats' was landscaped under the reign of Napoleon Bonaparte.

1929-1932 Farmer's Tower, an 87.5 m high Art-deco style building was contructed. One of Europe's very first and tallest sky scraper.







# GUEST, DELUXE & EXECUTIVE ROOMS

- 24 sq m to 33 sq m spacious rooms
- Bathtub with seperate shower
- Individual controlled air-conditioning
- Soundproof windows
- Mini fridge for personal use
- Coffee I Tea making facilities
- Rehydrating or a snack craving? A large array of chilled dinks, snacks,... are at you diposal at the convenience store on the ground floor
- Access 24/7 to our fitness with your room key
- Executive rooms enjoy the perks of exclusive access to the Executive Lounge and its secluded terrace
- A fluffy bathrobe, slippers and carefully choosen bath products



# **SUITES**

#### Enjoy all the facilities of an Executive Room and add:

- 35 sq m to 75 sq m spacious Suites
- Seating area with a dining table
- Awaken your senses with a professionally brewed coffee each morning, a perfect cup from your Suite. A Smeg Lavazza pod coffee machine ensures excellent results every time. Italian perfection in CO2-neutral capsules







# **EXECUTIVE LOUNGE**& FITNESS





 The Executive Terrace is an exclusive retreat designed to provide our esteemed guests with a private and tranquil environment. Immerse yourself in the stylish ambiance while enjoying complimentary refreshments and snacks. Whether you're looking to unwind or focus on work, our Executive Lounge and terrace offer a refined haven that enhances your stay.



# BLEND 32



# BLEND 32 KITCHEN & BAR



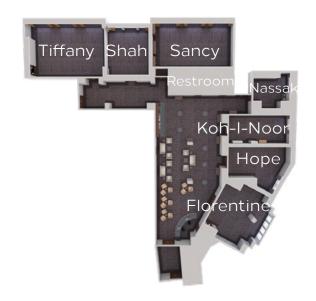
- Indulge your taste buds with a delightful CULINARY JOURNEY through local and sustainable ingredients, meticulously crafted into authentic Belgian dishes. Our menu celebrates the changing seasons, infusing each dish with a unique twist. And don't underestimate the power of local beer—it's not just for parties! Beer adds flavor and depth to savory creations, like our hearty beef stew infused with the richness of 'De Koninck'. Treat your loved ones to an unforgettable dining experience that will tantalize and delight their senses.
- Step into our TRENDY BAR, where cosmopolitan drink combinations are artfully crafted to tantalize your taste buds. Whether you're craving an instantly revamped classic or a seasonal concoction with delightful little twists, we've got you covered. It's the perfect spot for an evening of cocktail indulgence, or simply a relaxing pause while waiting for a table. And if you're taking a break from the shopping frenzy, explore our well-curated wine list, savor a well-deserved glass of Champagne, or sample beers from some of the finest Belgian breweries. Cheers!



# **CAPACITY CHART**

# **FLOORPLAN**

	SQ.M.	LENGTH	WIDTH	HEIGHT		•••	:0:	iļi:	•
SECOND FLOOR									
• Florentine	64.4	18.7	7.4	3	40	25	24	18	20
• Hope	47.7	9	5.3	3	30	24	24	14	18
• Koh-I-Noor	41.4	9	4.6	3	-	-	-	-	18
• Nassak	21.1	5.7	3.7	3	-	-	-	-	8
• Sancy	81.6	12	6.8	3	70	40	36	28	22
• Shah	48	7.5	6.4	3	40	20	18	14	14
• Tiffany	84	10.5	8	3	90	48	42	30	22
Tiffany + Shah	132	18	14.4	3	130	78	60	44	38







# MULTI-PURPOSE MEETING SPACE

#### We ensure a hassle-free experience

- 2.653,2 sq m meeting space split over 3 floors, all with natural light and view on the Groenplaats
- From 2 to 1000, our team of event experts will assist to define the 'just right' room size.
- Versatile meeting space with retractable soundproofed partition for medium-sized meetings and some open-window options.
- Partnered up to offer and create great AV interactions such as video teleconferencing, video walls, sound system control with great acoustics.
- Large projection screen that retracts into the ceiling
- Flexible built-in LED lighting system
- Seperate elevator and restrooms

#### **SECOND FLOOR**

- Business Service Desk on-site
- Direct access to a large separate lounge seating area featuring coffee, tea and refreshments facilities



# **CAPACITY CHART**

**THIRD FLOOR** 

Belle Epoque Ballroom

• Lijn

• Teun

Foyer

• Lijn + Teun

Groenplaats

• Groenplaats 1

• Groenplaats 2

• Groenplaats 3

SQ.M.	LENGTH	WIDTH	HEIGHT		•••	:0:		
165.1	17.2	9.5	3	120	90	72	32	28
195.5	17.3	11.3	3	120	84	72	32	28
361.6	20.9	17.3	3	240	130	112	64	50
570.8	23.3	24.5	3	-	-	-	-	-
913.9	37.3	24.5	7	900	450	400	90	80
355.5	11.4	31	3	120	90	96	50	72
113.4	11.4	9.95	3	75	40	48	26	24

32

48

480

40

1020 500

14

26

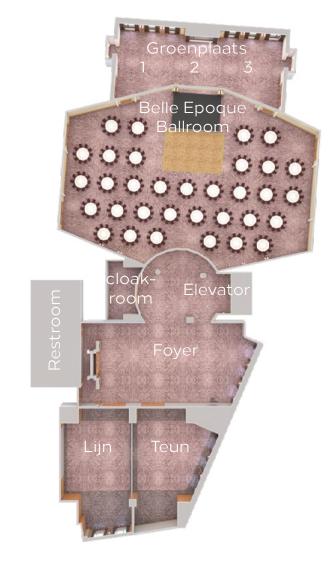
150

12

24

152

# **FLOORPLAN**





Belle Epoque + Groenplaats

42.2

113.4

1156.3

6.8

11.4

37.2

9.2

9.95

31





# **EVENTS**

The ideal setting for a wide range of occasions, including meetings, conferences, exhibitions, social events, weddings, catwalk shows, car and product launches, and so much more. Whatever your event, our space is ready to transform into the perfect backdrop for your vision.

#### **THIRD FLOOR**

- The unique biggest hotel ballroom in Belgium, Belle Epoque Ballroom's heritage is captured in exceptional spaces.
- Bespoke crystal chandelier and domed ceiling
- Unrivalled view on the Groenplaats with its iconic Cathedral.
- The Foyer, this pre-funtion room offers ample room for receptions such as pre-dinner cocktails or coffee breaks and more.
- In-room full functioning bar
- Cloakroom
- The Teun & Lijn room featuring a retractable soundproofed partition.
- Benefits from technical inclusions featuring built-in speakers and a large projection screen that retracts into the ceiling when not in use.





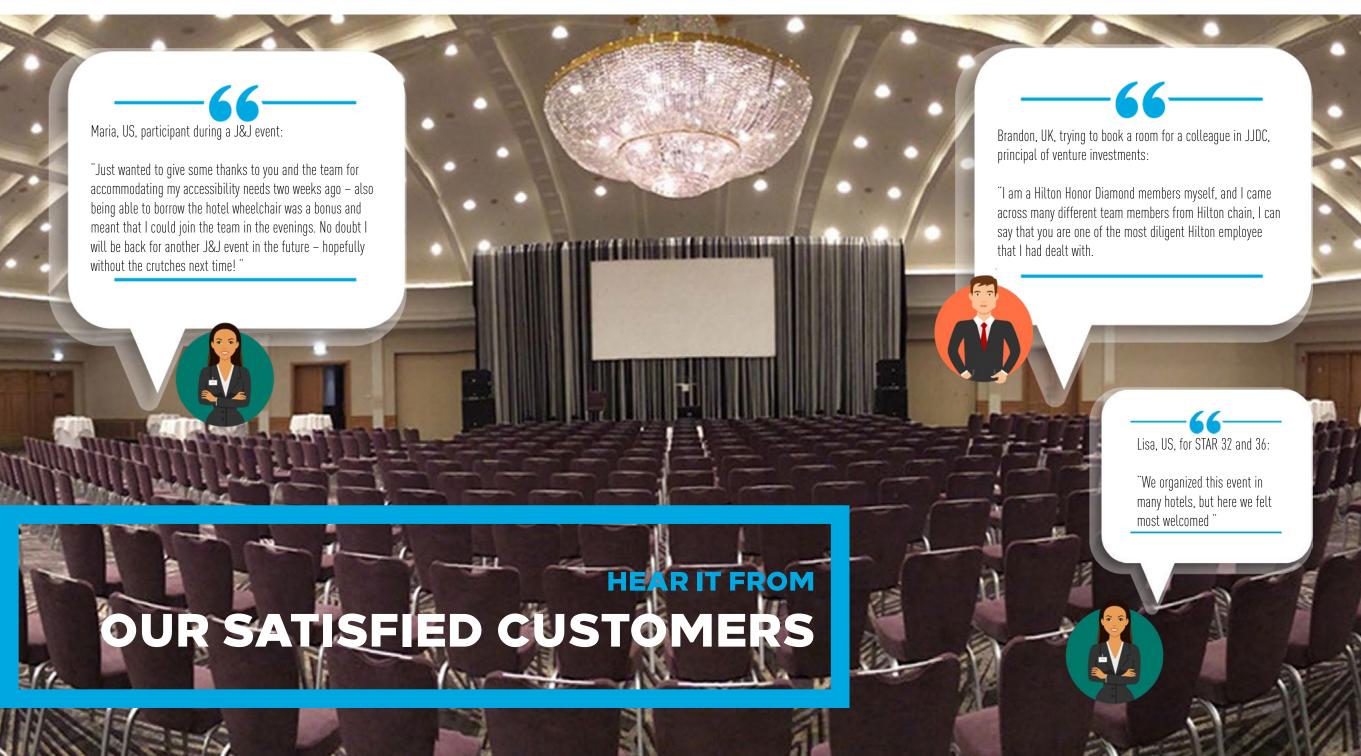


# **HILTON ANTWERP OLD TOWN**

### Situated in a truly European cosmopolitan city

- Centrally located steps away from main shopping area, vivid cultural life, exquisite food experiences, vibrant fashion icons.
- Savor the experience of Belgian delights: enjoy the crispy fries, world-famous chocolate, and delectable waffles, all perfectly paired with a variety of Belgian beers. Take your time to indulge your senses!
- Overwhelming pillar-free ballroom with natural light
- Most spacious rooms for a 4\* property city center

210	14	2.331 m <sup>2</sup> 25.090 ft <sup>2</sup>	1.156 m <sup>2</sup> 4.596 ft <sup>2</sup>	180 persons
Rooms	Meeting	Total	Largest	Ideal
	Rooms	Event space	Room setup	Group size







## **CITY GOLF**

You will golf through the city center and not only discover the sport, but also the highlights of the city. Your "golf guide" will tell you facts and catchy stories about the city and sights.



# **RIB EXPERIENCE**

Looking for a spectacular teambuilding activity in Antwerp? Be taken on the golfs of the river Scheldt during this exciting Rib Experience. Stretch your boundaries and experience the ultimate speed kick!



## **VR EXPERIENCE**

Enter a world of mind-blowing virtual reality. Work events that bring your team together. VR team building activities are fantastic way to bring people together in a unique, non work related environment. Imagine bringing the entire team together to explore the impossible in virtual reality.



## **AXE THROWING**

Is a visit to Woodcutter the perfect team building activity? We're glad you axed. While the main goal is to have fun, throwing axes brings people closer together, while letting off some steam. In fact, some say it's the perfect antidote to burnout in a world where stress rules our daily lives and it's often difficult to relieve that stress. And let's not forget: in just one hour, you will learn a new skill that can brag about the next day at the coffee machine.





# ARRIVAL AND DEPARTURE BY BUS



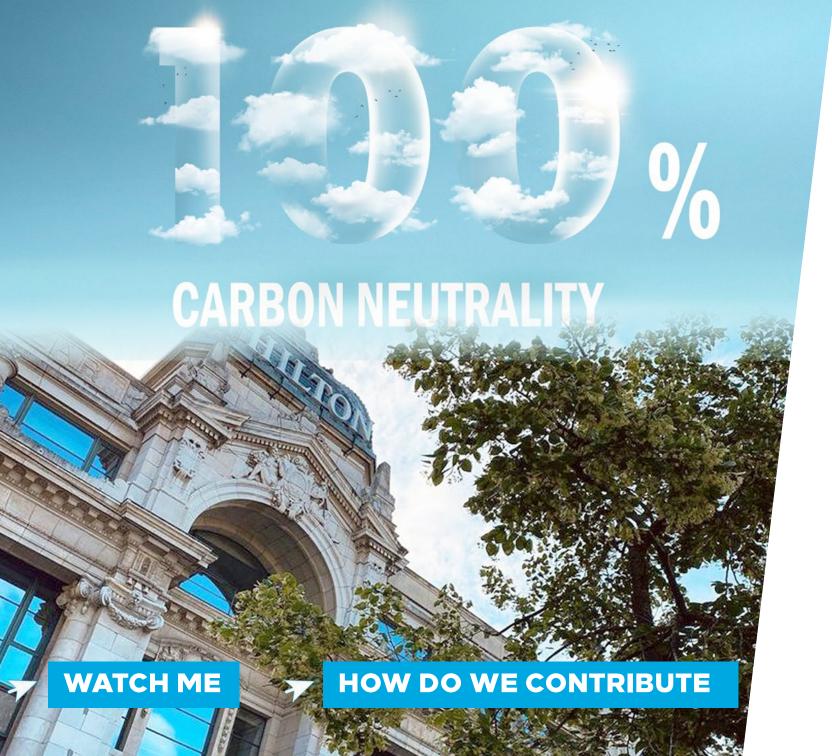
#### **BOARDING & DISEMBARKING ZONES**

- 1 Arrival via Eiermarkt
- 2 Drop off at main entrance Hilton Antwerp Old Town









# ENVIRONMENTAL SOCIAL GOVERNANCE

# TRAVELWITH PURPOSE

As the world returns to travel, doing so sustainably and responsibility has never been more important. With growing impacts from climate change and rising demand for more sustainable hospitality options, Hilton is evolving its environmental, social and governance (ESG) commitments to help preserve the destinations where it operates and create inclusive growth in communities around the world

Hilton launched its 2030 goals four years ago as part of its ambitious ESG strategy, "Travel with Purpose," making it the first global hospitality company to set science-based climate targets. Now, after a strategic review of those goals, evolving climate science and best practices, Hilton has updated its environmental and social impact goals.

Hilton's strengthened greenhouse gas emissions goals – which aim to cut emissions intensity by 75% in its managed hotels and emissions intensity by 56%, by 2030 in franchised – have been validated by the Science Based Targets initiative (SBTi), a global body enabling businesses to set ambitious emissions reductions targets in line with the latest climate science.



Enjoy our locally sourced products served and consumed within a 50 mile radius of where they're grown, therefore promoting sustainability,







# **MILE MENU**



Savor the essence of our cuisine, crafted with care from locally sourced ingredients. Our commitment to freshness and quality ensures every bite is a delight. And as stewards of the environment, we proudly align with sustainability and ethical practices. Bon appétit!"





We are thrilled to announce our official partnership with Dripdrop for umbrella rentals! Everytime you rent a Dripdrop umbrella, they plant a tree.













### Rainforest Project

Dripdrop plants seedlings when umbrellas are borrowed. Therefore you are automatically part of the Rain Forest initiative.



#### **Recycled plastic**

The umbrella fabric is made from 100% recycled plastic. The fabric used in our umbrellas contains equivalent to 5 plastic bottles.



#### Sharing umbrellas

Quality is a keyword when creating umbrellas to be used again and again. Dripdrop's umbrellas are made to last in all kinds of weather and to be used again and again.





# FREE NIGHTS ARE JUST THE BEGINNING

**GET MORE PERKS WITH HILTON HONORS** 







Check in/out with the App



Save 2% or more on every future stay



Access exclusive experiences like concerts, sporting events & more



**JOIN FOR FREE** 



# Questions

Get in touch



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